



Hello Patrons,

The Paramount Theatre Centre, located in the heart of downtown Anderson, Indiana, is proud to present the **12th Annual "Dancing Like The Stars"** on *January 25, 2020* in the historic Paramount Theatre. This widely popular event is an opportunity for businesses and organizations to lend community support to the Paramount Theatre while receiving sponsor value. Please choose from the following:

- **\$5,000 "Gold Celebrity Presenting Sponsor"** - Only (1) sponsorship available. Sponsor receives naming rights to the **celebrity** event, included in all advertising. Sponsor receives (20) tickets to the event performance in the theatre, (2) reserved tables for (10) to the VIP party, which will be held in the Hardacre Ballroom after the theatre performances, and their company/organization's logo listed in the program.
- **\$5,000 "Gold Team Presenting Sponsor"** - Only (1) sponsorship available. Sponsor receives team naming rights to the **team** event, included in all advertising. Sponsor receives (20) tickets to the event performance in the theatre, (2) reserved tables for (10) to the VIP party, which will be held in the Hardacre Ballroom after the theatre performances, and their company/organization's logo listed in the program.
- **\$2,500 "VIP Party Sponsor"** - Only (1) sponsorship available. Sponsor receives (10) tickets to the event performance in the theatre, a reserved table for (10) to the VIP party, which will be held in the Hardacre Ballroom after the theatre performances, and their company/organization's logo listed in the program.
- **\$2,500 "Trophy Sponsor"** - Only (4) sponsorships available. Sponsors receive (10) tickets to the event performance in the theatre, a reserved table for (10) to the VIP party, which will be held in the Hardacre Ballroom after the theatre performances, and their company/organization's logo listed in the program. Celebrity People's Choice & Celebrity Judges' Choice - Team People's Choice & Team Judges' Choice.
- **\$750 "Silver-Event Sponsor"** - Only (15) sponsorships available. Sponsors receive (6) tickets to the event performance in the theatre and (6) tickets to the VIP party, which will be held in the Hardacre Ballroom after the theatre performances, and their company/organization's logo listed in the program.
- **\$250 "Bronze-Event Sponsor"** - Sponsorship includes a listing (name only) in the event program and (4) tickets to VIP Party.

Enclosed is a sponsorship reply form. Thank you for considering one of our sponsorship packages. A *Dancing Like The Stars (DLTS)* committee member will follow up with you in the coming weeks.

In order to prepare materials with sponsor names and logos, your sponsorship form must be returned by **December 1, 2019**. This date will ensure that premium seats are reserved for our sponsors before tickets go on sale to the general public. **Please make checks payable to the Paramount Heritage Foundation, Inc., 1124 Meridian Plaza, Anderson, Indiana, 46016.** Please include DLTS on memo. All proceeds to benefit the 1929 Historical Paramount Theatre Centre and Ballroom. Thank you for your continued support of our community.

Sincerely, Denise Miller, Taffanie McGhee, and Kay Anderson, DLTS Co-chairpersons

For more information about the event, visit... www.dancinglikethestarsanderson.org

**Paramount Dancing Like the Stars 2020
SPONSORSHIP OPPORTUNITIES**

_____ I wish to be the \$5,000 **“Gold Presenting Celebrity Sponsor”**.
Only (1) Sponsorship available -

_____ I wish to be the \$5,000 **“Gold Presenting Team Sponsor”**.
Only (1) Sponsorship available -

_____ I wish to be the \$2,500 **“VIP Party Sponsor”**.
Only (1) Sponsorship available

_____ I wish to be a \$2,500 **“Trophy Celebrity Sponsor”**.
Only (2) Sponsorships available

_____ I wish to be a \$2,500 **“Trophy Team Sponsor”**.
Only (2) Sponsorships available

_____ I wish to be a \$750 **“Silver-Event Sponsor”**.
Only (15) Sponsorships available

_____ I wish to be a \$250 **“Bronze-Program Sponsor”**.

_____ I/We are unable to attend/sponsor, but would like to make a **donation**.

To be included in the program, please reply by December 1st.

Please enclose the completed form with your check made payable to the Paramount Heritage Foundation, Inc. Mail to: Paramount Theatre, 1124 Meridian Plaza, Anderson, IN 46016

Company/Organization Name as it will be listed on the program:

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Web site: _____

Contact Name: _____ Contact Phone: _____

Contact email: _____

Check is enclosed _____. Please invoice us for our sponsorship_____.

Sponsors (Excluding Bronze), PLEASE EMAIL COLORED JPEG OF YOUR LOGO IN HIGH RESOLUTION. THIS LOGO WILL RUN ON THEATRE SCREEN, WEBSITE AND IN THE EVENT PROGRAM. Denise Miller dlmiller1436@gmail.com